

INTERNATIONAL VIRTUAL INTERNSHIP OPPORTUNITIES (direct credit) Spring 2021

PLACEMENTS

Professional fields, academic areas, potential projects, and professional partners proposed for the Spring 2021 semester:

- Arts Architecture, Interior Design majors
 - Professional Partners:
 - Architecture studio
 - Projects:
 - Drafting solutions to design projects on architecture software
- Business & Marketing Human Services Management, Business Administration, International Business, Marketing, and Finance majors
 - Professional Partners:
 - Local municipality
 - Hotels and B&Bs
 - Event planners (including wedding, culinary, and music events)
 - Local commercial shops
 - International education institute
 - Projects:
 - Analytics for social media and website
 - Competitor research and analysis
 - Research and contact new markets with the aim of recovering business and/or promoting Sorrento as an international destination
 - Helping develop and communicate protocols for health & safety and wellness for staff and clients
 - Marketing company strengths through various materials/channels, such as presentations, handouts, activities, website, etc.

- Communications Advertising, Journalism, English majors
 - Professional Partners:
 - Online newspaper
 - International journal for peace
 - Hotels and B&B's
 - Event planners (including wedding and culinary events)
 - Local commercial shops
 - International education institute
 - Projects:
 - Researching effects of the crisis on these types of businesses and writing strategic articles and/or social media content with the aim of recovering business
- Education Education majors
 - Professional Partner:
 - Foreign language institute
 - Projects:
 - Developing, administering, and assessing online ESL courses for individuals/groups
- Italian Studies Italian Studies majors
 - Professional Partner:
 - Foreign language institute
 - Projects:
 - Helping develop and assess online Italian language and culture courses for individuals/groups
- Social Sciences International Studies and Political Science majors
 - Professional Partners:
 - NGOs that support the social integration of refugees
 - International journal for peace
 - Projects:
 - Carrying out an international pen pal project for refugees to connect beneficiaries from Italian organizations with those in the U.S.

TERM

• SPRING 2021

Application deadline: October 30th, 2020

OPTION 1

- Dates : February 1st / April 23rd
- Total hours: 120 hours, including the time dedicated to virtual meetings and project work
- Average hours per week: 10 hours
- Program includes: 8 weeks online and 4 weeks (last 4 weeks) on site in Sorrento
- PRICE INTERNSHIP : \$1,690.00
- PRICE 4 WEEKS ACCOMMODATION (last 4 weeks) : \$1,200.00
- Total 12 weeks : **\$ 2,890.00**

• OPTION 2

- Dates : February 1st / April 23rd
- Total hours: 120 hours, including the time dedicated to virtual meetings and project work
- Average hours per week: 10 hours
- Program includes: 12 weeks online
- PRICE INTERNSHIP : \$1,690.00

* Total hours and dates may be flexible if required.

PROGRAM FEATURES

- Interview: video interview with Internship Coordinator to discuss student's objectives and potential placements
- Customized Program: Before the start of the term, the student will receive a program with information on the work placement and project outlines, designed according to the goals of the student and needs of the Professional Partner.
- **Orientation**: a virtual group orientation for all students participating during the term, where the program layout and expectations will be explained.
- **LEaD Workshops**: live weekly group meetings on professional development topics with reflection assignments. This includes 1 Guest Speaker for the Summer term and 2 for the Fall semester.
- Advising: weekly email check-ins and feedback as well as periodic, virtual, one-on-one meetings
 with Internship Coordinator, Faculty Advisor, and Company Supervisor

- Final evaluations completed by student, Internship Coordinator, Faculty Advisor, and Company Supervisor
- **Final presentation** in e-portfolio format given virtually to peers, Internship Coordinator, Faculty Advisors, and Company Supervisor
- Certificate of completion: includes number of hours completed and signed by Sant'Anna Institute and Professional Partner
- Possibility to use Advisors/Supervisors as future references

APPLICATION MATERIALS

- Virtual Internship (no credit) Application form
- your **resume**
- a cover letter describing:
 - your educational background, previous work or internship experiences, community service, and leadership activities
 - your objectives for the internship experience abroad and the responsibilities/projects you would ideally like to be involved with
- a copy of your valid **passport**